



Publishing in medical journals

Tips to help you succeed



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Who are we?

Taylor & Francis

- Publisher of **scholarly journals since 1798**
- Works in **partnership** with societies and universities
- Publishes across **Science, Social Sciences, Humanities, Technology, Arts, and Medicine**
- **Global** publisher with offices in Beijing, Singapore, Tokyo, Oxford, Philadelphia, and Melbourne (plus more)
- Offers **choice** in routes to publish: books or journals, subscription or open access
- Partners with innovators to **improve the publishing experience** for authors and make articles more discoverable (including Altmetric, Figshare, Kudos, and ORCID)





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CRC Press
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Routledge
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Garland Science
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Choosing the right journal

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Introducing our medical journals

- Taylor & Francis boasts a growing and high calibre journals portfolio in medicine and healthcare
- Publish more than 200 peer reviewed journals spanning the complete spectrum of drug discovery to clinical medicine: from bench to bedside and beyond





Our portfolio covers the following therapy areas

- Biotechnology
- Cardiology
- Cell biology
- Dentistry
- Dermatology & Plastic Surgery
- Disability & Rehabilitation
- Drug Metabolism & Drug Delivery
- Endocrinology
- The Expert Collection
- Gastroenterology
- General medicine
- Hematology & Oncology
- Immunology & Rheumatology
- Infectious Diseases
- Laboratory Medicine
- Life Sciences
- Medical Education
- Neurology & Neurosurgery
- Nursing
- Obstetrics & Gynecology
- Ophthalmology
- Orthopedics
- Otorhinolaryngology
- Pediatrics
- Pharmaceutical Science
- Psychiatry
- Radiology
- Respiratory
- Surgery
- Toxicology
- Urology & Nephrology





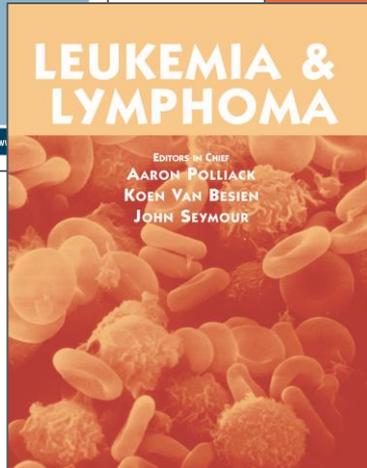
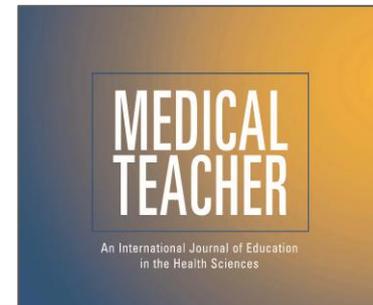
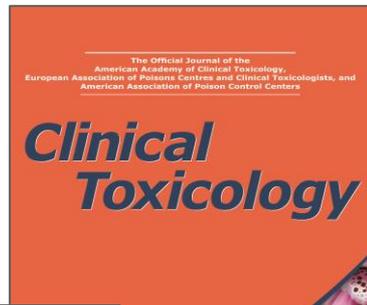
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Research with impact

Over 80% of our medical journals are listed in the Clarivate's Citation Indexes / Web of Science®. Top ranked journals include:

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Knowing your audience

You're joining a conversation with other contributors.

Research the journals in your field:

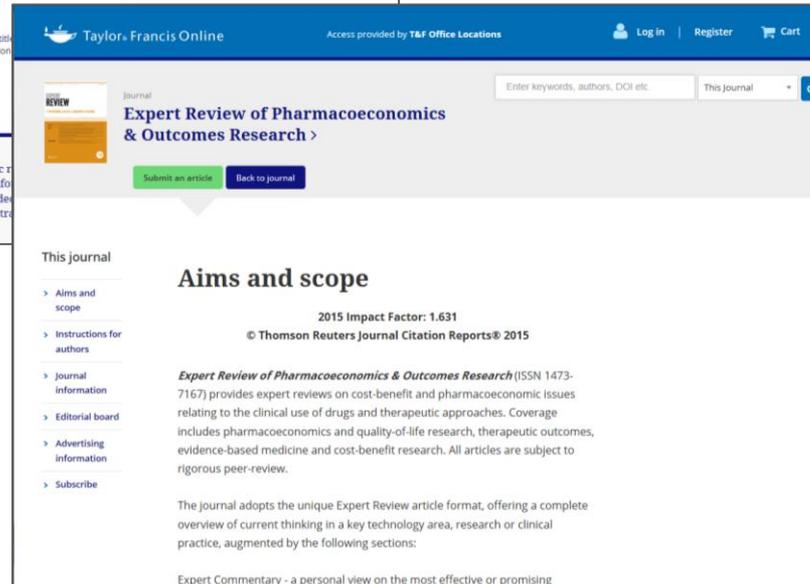
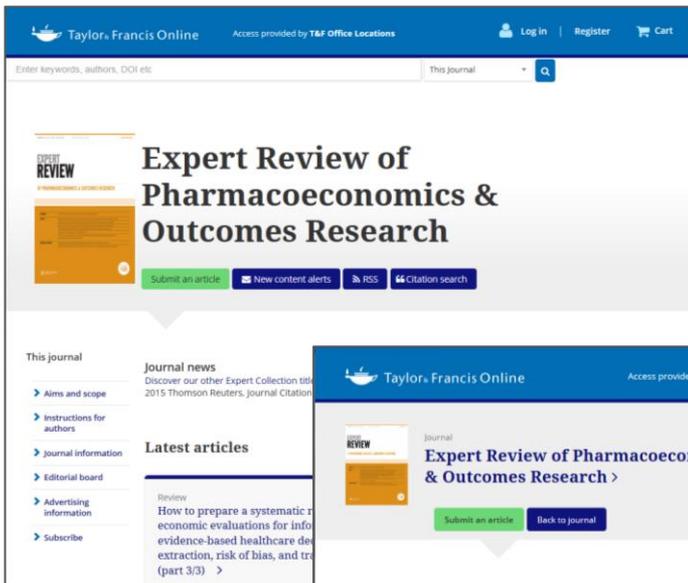
- Visit your university library
- Look at publisher and journal websites
- Talk to your peers
- Pick your type: generalist or niche, international or region specific?
- Read (and understand) the journal's aims and scope as well as previous publications





Aims and scope

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The 'Aims & Scope' will help you understand what the journal is about, and who it's for.

Find it on the journal page on **tandfonline.com**



Asking the right questions

Ask the right questions and *know* the right answers. Who, or what, is the journal's:

- Editor?
- Editorial board?
- Publisher?
- Authors?
- Readership?
- Online/print?
- Impact Factor?
- Peer review?
- Submission process?
- Open access policy?





The think, check, submit checklist

1. Do you or your colleagues **know the journal?**
2. Is the journal clear about the **type of peer review** that it uses?
3. Can you **easily identify and contact** the publisher?
4. Is the publisher a member of a **recognized industry initiative?**



THINK



CHECK



SUBMIT





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T&F – CAMS & PUMC OA MoU

- Term and Termination: **28 November 2017 - 31 October 2018**
- **10%** discount on full rate APC for qualifying OA articles, offered to corresponding authors who are affiliated with CAMS & PUMC institutes
- The discount can apply to **T&F Open Select, Full Open** and **Cogent OA** journals, and also to **retrospective OA transfer** requests.

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www.tandfonline.com/page/openaccess



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- The discount will be **automatically** applied on billing if the author has used one of affiliations or email domains below:

- list of **affiliation** variations:

Chinese Academy of Medical Sciences & Peking Union Medical College

- list of **email** variations:

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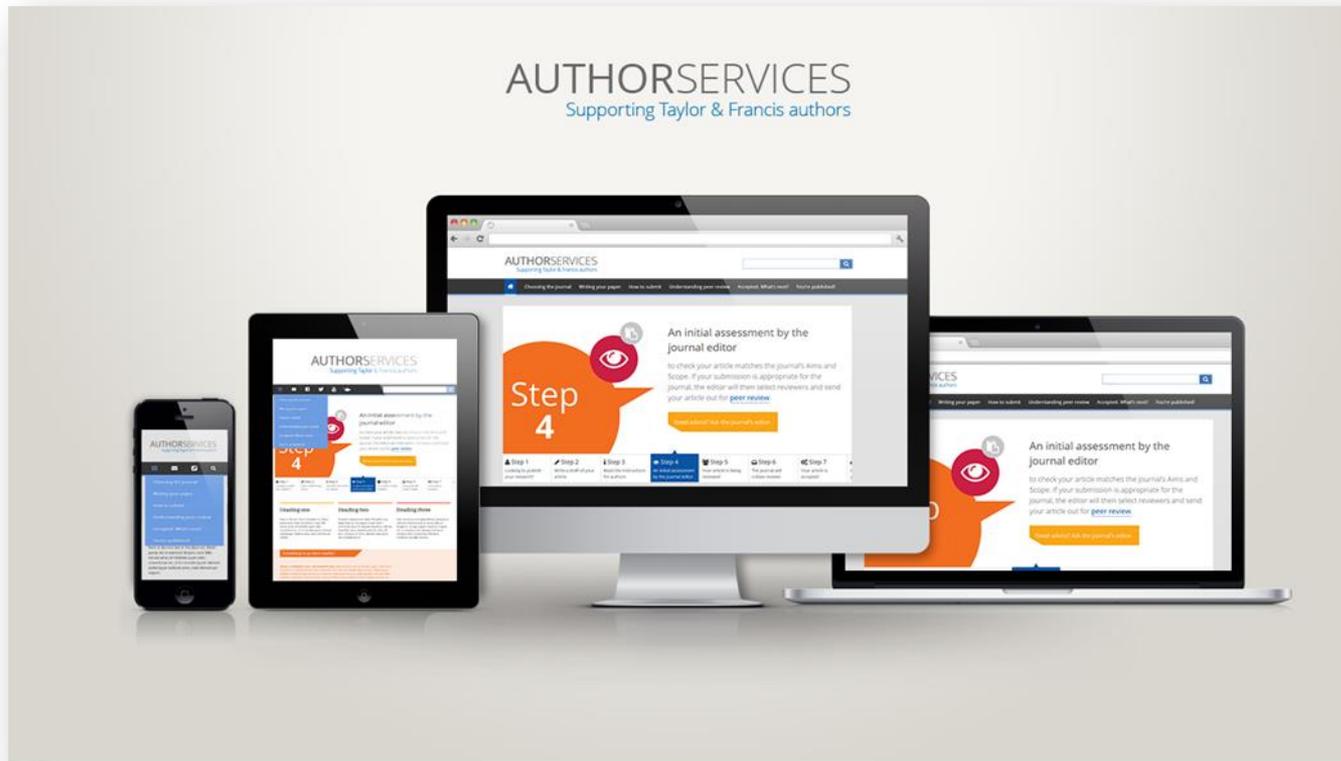




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Guidance, news and ideas for authors



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Questions?